4th Period

PROFIT BUILDER

11/1/2022 – 01/31/2023

STANDARD

SAPULPA, OKLAHOMA

SETTING THE STANDARD SINCE 1914

INDEX

SUNDRY & SUPPLIES	Pg #	NOTE
Automotive	3	PREBOOK SPECIAL
5 Hour Energy	4	PREBOOK SPECIAL
Paper Supplies and Dispensers	5,6	
Lil Drug HBA Counter Display	7	PREBOOK SPECIAL
Firebird	8,9	SPECIAL PRICE
Bic 8-Tier Display	10	PREBOOK SPECIAL
Food Trays & Containers	11	
Refresh Express	12	
CANDY / GUM	**Pg #**	**NOTE**
Slime Licker Shipper	13	PREBOOK SPECIAL
Slime Licker	14	
Slime Licker Toxic Waste	15	PREBOOK SPECIAL
Hershey Innovation Bundle	16	PREBOOK- 11/11 through 12/31
Reese's Trees	17	PREBOOK- NOVEMBER ONLY
Ice Breakers Ice Cubes Shipper	18	PREBOOK- DECEMBER ONLY
Reese's Eggs	19	PREBOOK- JANUARY ONLY
Sour Punch	20	PREBOOK SPECIAL
SNACKS	**Pg #**	**NOTE**
General Mills	21	NOVEMBER SPECIAL ONLY
General Mills	22	DECEMBER SPECIAL ONLY
Nature Valley	23	SPECIAL PRICE- JANUARY ONLY
Old Trapper Shipper	24	PREBOOK SPECIAL
Jack Links Counter Display	25	PREBOOK SPECIAL
Uncle Ray's Chips	26	
Trucker Treats Pretzels	27	
Hostess	28	NEW-SPECIAL PRICE
FOOD SERVICE	**Pg #**	**NOTE**
Closeout Sale	29	SPECIAL PRICE
Cheesewich	30	
Avieta Waffle	31	PREBOOK- NEW
Ruiz Foods	32	NEW
Ruiz Foods Prebook	33	PREBOOK
Frozen Appetizers	34	
Tyson	35	
Tornados	36	
Posada	37	
Pangasius Fillets	38	
Papa Primos	39	
BEVERAGES	**Pg #**	**NOTE**
Pumpkin Spice Coffee	40,41	
Rowdy	42,43	NEW
Bug Juice	44	SPECIAL PRICE - NOVEMBER ONLY
Alligator Ice	45	
TOBACCO / VAPOR/ ALTERNATIVE	**Pg #**	**NOTE**
Republic Rolling Papers & Display	46	SPECIAL PRICE
Hempire Wraps	47	PREBOOK SPECIAL- NOVEMBER ONLY
Hempire Cones	48	PREBOOK SPECIAL- JANUARY ONLY
Elfbar	49	SPECIAL PRICE
Hyde IQ	50	SPECIAL PRICE
Hyde N Bar	51	
Hyde Edge	52	
ZYN	53	
ROGUE Pouches	54	
Rogue Combo Displays	55	PREBOOK SPECIAL
Punch Holiday Cigar/Lighters	56	PREBOOK SPECIAL- NEW
Macandudo M Cigars	57	NEW
Swisher Mini	58	PREBOOK SPECIAL- DECEMBER ONLY
Swisher Sweet Legend	59	NEW
Manitou Cigarettes	60	SPECIAL PRICE
Signal Cigarettes	61	
Signal Cigars & Pipe Tobacco	62	
Wildhorse Cigarettes	63	
Wildhorse Pipe Tobacco & Tubes	64	
Ten Pointer Pipe Tobacco	65	
4 Aces Tobacco & Tubes	66	PREBOOK SPECIAL- NOVEMBER ONLY
Swedish Match	67	LIMITED TIME OFFER

It's Time To Stock Up!

PREBOOK TO RECEIVE DEAL

Item #	QTY	Description	Pack	Allowance
821132	____	Johnson's De-Icer 10 oz.	1/each	8%
703025	____	Heet Gas Line Anti-Freeze 12 oz.	1/each	8%
704148	____	Roadrunner Ice Melt Jug 12 lb.	4/case	$2.00 Off
719229	____	Roadrunner Ice Melt Bag 50 lb.	1/each	$2.00 Off
845313	____	Windshield Wash-20 Below Gallon	6/case	$2.00 Off
719765	____	Window Wash Concentrate -20 5 Gal	1/case	Everyday Low Price
720904	____	Ice Scraper Big Blade	1/each	8%

Account # _____ Account Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

Available to ship November 1st

5-hour ENERGY®

Take $13.44 off 5 Hour Energy 16 Box Refill Kit

16 Box 4 Tier Combo Rack

Berry Regular Strength, Grape Regular Strength, Pomegranate Regular Strength, Berry Extra Strength, Grape Extra Strength, Berry Regular Strength, Tropical Burst Extra Strength, Blue Raspberry Extra Strength, Peach Mango Extra Strength, Strawberry Watermelon Extra Strength, Watermelon Extra Strength, Strawberry Banana Extra Strength, Sour Apple Extra Strength, Hawaiian Breeze Extra Strength and Cherry Extra Strength

5-hour ENERGY® 16-box rack. Display a variety of 5-hour ENERGY® with this compact counter rack.

INCLUDES

- 1 Berry Regular Strength 12-pack
- 1 Grape Regular Strength 12-pack
- 1 Pomegranate 12-pack
- 2 Berry Extra Strength 12-pack
- 2 Grape Extra Strength 12-pack
- 1 Tropical Burst Extra Strength 12-pack
- 1 Blue Raspberry Extra Strength 12-packs
- 1 Peach Mango Extra Strength 12-pack
- 1 Strawberry Watermelon Extra Strength 12-pack
- 1 Watermelon Extra Strength 12-pack
- 1 Strawberry Banana Extra Strength 12-pack
- 1 Sour Apple Extra Strength 12-pack
- 1 Hawaiian Breeze Extra Strength 12-pack
- 1 Cherry Extra Strength 12-pack

Total Quantity: 192 bottles

Available to ship from Nov 1st 2022.

☐ QTY

Includes POS such as:

- Push/Pull Decal

$ 368.02

- $ 13.44 Savings

$ 354.58

PREBOOK

Customer # _____ Customer Name _____

Authorized Signature _____

Standard Distributing Co. SAPULPA OKLAHOMA

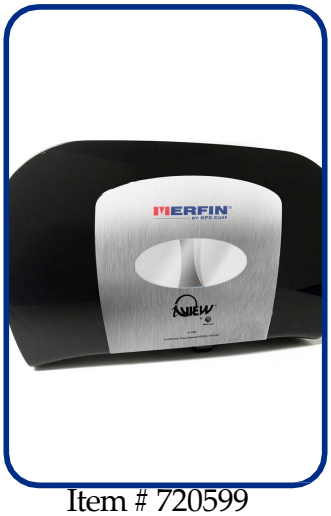
Product availability and/or price can change without notice.

VIP VOYAGERS

Standard Distributing

Paper Supplies and Dispensers

Item # 720631



Item # 720599

Item # 721597

Item # 720615

protecting your business

Standard Distributing Co.
STANDARD
SAPULPA OKLAHOMA

Standard Distributing
1211 N. 9th Street
Sapulpa, OK 74067
800-364-7778

VIP VOYAGERS

www.standarddistributing.com

Standard Distributing

Paper Supplies and Dispensers

iView™ Mechanical Battery-Free Roll Towel Dispenser

Item No. 720631: 1 Unit/Case

iView™ Touchless Electronic Roll Towel Dispenser

Item No. 720458: 1 Unit/Case

Merfin® White Roll Towel

Item No. 720623 7.5" x 800', 6 Rolls/Case, 60 Cases/Pallet

Merfin® Natural Roll Towels

Item No. 720466: 7.5" x 800', 6 Rolls/Case, 60 Cases/Pallet

iView™ 7" Twin Jumbo Bath Tissue Dispenser

Item No. 720599: 1 Unit/Case

Merfin® " 7" 2-Ply Green Seal Jumbo Bath Tissue Roll

Item No. 720581: Seal 3.5" x 9" x 750', 12 Rolls/Case, 50 Cases/ Pallet

Merfin® Center-Pull Towel Dispenser

Item No. 720615: 2 Units/Case

Retain™ 2-Ply Coreless Center-Pull Towel

Item No. 708297: White, 7.75" x 600 Sheets / Roll, 6 Rolls/Case, 60 Cases/Pallet

Response® Blue 2-Ply Removable Core Center-Pull Towel

Item No. 720607: 8" x 600 Sheets/Roll, 6 Rolls/Case, 60 Cases/Pallet

ReddiNap™ Interfold Napkin Dispenser

Item No. 721597: 6 Units/Case

ReddiNap™ White 2-Ply Interfold Napkins

Item No. 714758: 6.5" x 10.25", 6000 Napkins/Case, 42 Cases/Pallet

Response® Blue Windshield Towel

Item No. 701631: 9.25" x 10.25" , 2007 Towels/Case, 100 Cases /Pallet

Lil' DRUG STORE PRODUCTS

VIP VOYAGERS

$10.00 OFF

72 Ct. Counter Display Includes:

12 – Advil 6ct
12 – Dayquil Severe 4ct
12 – Nyquil Severe 4ct
12 – Tylenol Extra Strength Cap 6ct
12 – Tylenol Cold & Flu Severe 6ct
12 – Tylenol Sinus Severe 6ct

Item# 510768

$138.44

- $10.00 Savings

$128.44

☐ QTY

PREBOOK

Customer # _____ Customer Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

FIREBIRD

$3.00 OFF Unit

Item # 608240

Firebird Sidewinder Torch Lighter 12ct.

Cost	Cost/Lighter	SRP
$79.20	$6.60	$10.99

Item # 608265

Firebird Afterburner Torch Lighter 18ct.

Cost	Cost/Lighter	SRP
$118.80	$6.60	$10.99

Item # 608273

Firebird Ace Torch Lighter 12ct.

Cost	Cost/Lighter	SRP
$79.20	$6.60	$10.99

Item # 608257

Firebird Sidewinder Camo Torch Lighter 12ct.

Cost	Cost/Lighter	SRP
$79.20	$6.60	$10.99

Item # 608224

Firebird Viper Key Ring Cutter 12ct.

Cost	Cost/Lighter	SRP
$79.20	$6.60	$10.99

Item # 613158
12 ct. 300 ml

Item # 608232

Firebird Fusion Torch Lighter 12ct.

Cost	Cost/Lighter	SRP
$79.20	$6.60	$10.99

Item # 608208

Firebird Nighthawk Cutter 12ct.

Cost	Cost/Lighter	SRP
$79.20	$6.60	$10.99

Item # 608216

Firebird Sabre Cutter 12ct.

Cost	Cost/Lighter	SRP
$85.80	$7.15	$14.99

"Limited Availability"

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or price can change without notice.

WIRE RACKS AND DISPLAY CASES

Available through your Standard Distributing Rep.

"Does not include product shown in the picture"

MEASUREMENTS: 11H x 9.5 W x 8.5 D

MEASUREMENTS: 22 H x 8 W x 8.5 D

DESCRIPTION: 2 x 2 Clear Acrylic Rack

MEASUREMENTS: 9 H x 15 ¼ W x 12 ¼ D

DESCRIPTION: 2 x 1 Clear Acrylic Rack With Removable Back

MEASUREMENTS: 8 ½ H x 5 ½ W x 11 ½ D

FIREBIRD

Product availability and/or price can change without notice.

8-Tier Display with Djeep & EZ Reach

50 Mini Classic
100 Maxi Classic
50 Maxi SE Geo
50 Maxi SE Favorites
50 Maxi SE Flick my BIC
40 EZ Reach Classic
24 Djeep D1 Premium

$ 433.95
- $ 25.00 Savings
$ 408.95

QTY

3 Week Delivery Time

PREBOOK ONLY

Account # _____ Account Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

Food Trays & Containers

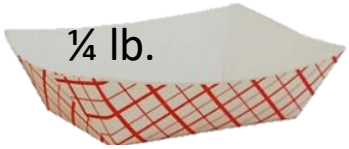
701821

703348

704817

701847

702068



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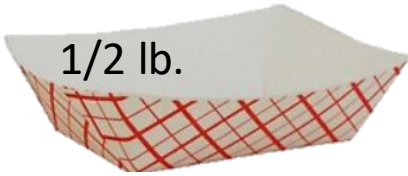

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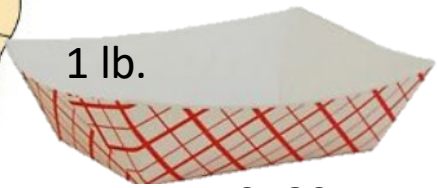

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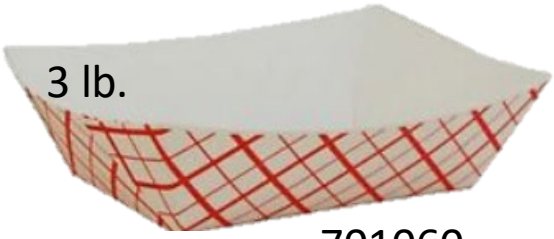


701060

723379

REFRESH EXPRESS

Item #	Description	Pack/Size
712489	12 oz. Hot/Cold Foam Cup	40 / Tube
712497	16 oz. Hot/Cold Foam Cup	40 / Tube
712505	20 oz. Hot/Cold Foam Cup	30 / Tube
712513	24 oz. Hot/Cold Foam Cup	24 / Tube
712539	Dome Lid (12/16/20/24)	125 / Tube

VIP VOYAGERS

Product availability and/or price can change without notice.

SLIME LICKER™
Sour Rolling Liquid Candy

Standard Distributing Co.
SAPULPA OKLAHOMA

PRE-BOOK ONLY

CANDY DYNAMICS TOXIC WASTE- SLIME LICKER

$ 149.52 Display

- 96 Count Floor Display
- 96- 2oz. Assorted Flavors

December Delivery

SRP $2.59
40% Margin

$10.00 Savings over open stock

Customer# _____ Store Name _____

Signature _____

Product availability and/or price can change without notice.

SLIME LICKER™
Sour Rolling Liquid Candy

- 12 pack carton
- 2 oz. assorted blue raspberry/ strawberry flavors
- $ 19.80/case
- SRP $ 2.59
- ITEM# 445577

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or price can change without notice.

SLIME LICKER™
Sour Rolling Liquid Candy

Toxic Waste Atomz
12 CT Display
2.12 oz.
Item# 446765
$ 9.28

☐ QTY

Toxic Waste
Special Edition Color Drums
72 CT Shipper
1.7 oz. Assorted Candy
Item# 446773
$ 72.22
- $3.00 Off Invoice
$ 69.22

☐ QTY

Sour Smog Balls
12 CT Display
3 oz.
Item# 446757
$ 13.90

☐ QTY

December Delivery

PREBOOK

Customer # _____ Store Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

HERSHEY INNOVATION BUNDLE DEAL
11/11/22 THROUGH 12/31/22

VIP VOYAGERS

Buy 1 Box of all 5 products (as shown below)
Get $10.00 OFF

Item# 446310
16/Box

Item# 446328
24/Box

Item# 856203
12/Box

Item# 446369
12/Box

Item# 446351
12/Box

PREBOOK ONLY

Account # _____ Account Name _____

Authorized Signature _____

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or price can change without notice.

NOVEMBER SPECIAL ONLY!

Item# 406702
36/1.2 oz.

☐ QTY

$2.00 OFF BOX

Item# 435255
24/2.4 oz.

☐ QTY

PREBOOK

VIP VOYAGERS

Customer # _____ Customer Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

DECEMBER PREBOOK ONLY

$10.00 OFF Shipper

96 CT Floor Display
Assorted Bottle Packs Gum

Item# 440032

36 Ice Breakers Ice Cubes Peppermint Gum
30 Ice Breakers Ice Cubes Mint Crystal Gum
30 Ice Breakers Ice Cubes Spearmint Gum

☐ QTY

$ 274.60
-$10.00 Savings
$ 264.60

Customer # _____ Customer Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

January Special Only

Item# 423657
36/1.2 oz.

☐ QTY

$2.00 OFF BOX

Item# 437467
24/2.4 oz.

☐ QTY

PREBOOK

Customer# _____ Customer Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

Standard Distributing Co.

SAPULPA OKLAHOMA

Save .10¢
OFF a Bag

Item# 442046
Assorted Flavors
3/5.0 oz.

☐ QTY

Item# 442038
Rad Reds
3/5.0 oz.

☐ QTY

Save $1.25
OFF a Box on
Sour Punch
Straws

Item# 423558
Strawberry Straws
24/2.0 oz.

☐ QTY

Item# 423525
Blue Raspberry Straws
24/2.0 oz.

☐ QTY

Item# 423566
Watermelon Straws
24/2. oz.

☐ QTY

PREBOOK

Customer # _____ Customer Name _____

Authorized Signature _____

Product availability and/or pricing can change without notice.

November Special Only

11/1/22 through 11/30/22

SAVE $1.00 off Box

Item #	Description	Pack Size
844951	Cinnamon Toast Crunch Treat Bar	12/2.1 oz.
843169	Lucky Charms Treat Bar	12/1.7 oz.
832576	Golden Grahams Treat Bar- Choc. Marshmallow	12/2.1 oz.
844993	Pillsbury Soft Baked Mini Cookies- Chocolate Chip	6/3.0 oz.
847087	Pillsbury Soft Baked Mini Cookies- Double Chocolate Chip	6/3.0 oz.
855049	Pillsbury Soft Baked Mini Cookies- Confetti	6/3.0 oz.

VIP VOYAGERS

Product availability and/or price can change without notice.

General Mills
Making Food People Love

December Special Only

12/1/22 through 12/31/22

VIP VOYAGERS

Item#	Description	Case Pack
825083	Chex Mix- Bold	8/3.75 oz.
829606	Chex Mix- Chocolate Turtle	7/4.5 oz.
836452	Chex Mix- Muddy Buddies	7/4.5 oz.
837450	Chex Mix- Cookies & Cream	7/4.25 oz.
825075	Chex Mix- Traditional	8/3.75 oz.
826214	Chex Mix- Cheddar	8/3.75 oz.
854521	Chex Mix- White Cheddar	8/3.75 oz.
826206	Bugles Nacho Cheese	6/3.0 oz.
826198	Bugles Original	6/3.0 oz.
841544	Bugles Ranch	6/3.0 oz.
836254	Bugles Chocolate & Peanut Butter	7/3.25 oz.
830406	Bugles Sweet & Salty Caramel	7/3.5 oz.
418301	Gardetto's Original	7/5.5 oz.
832154	Gardetto's Roasted Garlic Rye Chips	7/4.75 oz.
853986	Gardetto's Spicy Italian	7/5.5 oz.
825273	Gardetto's Deli Style Mustard Pretzel	7/5.5 oz.
825281	Gardetto's Pizzeria	7/5.0 oz.
833566	Gardetto's Chipotle Cheddar	7/5.5 oz.
850834	Gardetto's Crisps Original	7/3.0 oz.
850842	Gardetto's Crisps Peppercorn Ranch	7/3.0 oz.

$1.00 Off per Box

Product availability and/or price can change without notice.

NATURE VALLEY

January Special Only

1/1/23 through 1/31/23

SAVE $1.00 off Box

ITEM#	DESCRIPTION	BOX/SIZE
832162	CHEWY TRAIL MIX BAR	16ct / 1.2 oz.
826172	GRANOLA BAR- OATS & HONEY	18ct / 1.5 oz.
826180	GRANOLA BAR- PEANUT BUTTER	18ct / 1.5 oz.
844175	LARGE SWEET & SALTY PEANUT BAR	15ct / 1.8 oz.
828574	SWEET/SALTY- ALMOND BAR	16ct / 1.2 oz.
828582	SWEET/SALTY- PEANUT BUTTER	16ct / 1.2 oz.
853960	WAFER BAR- CHOCOLATE/PEANUT BUTTER	12ct / 1.3 oz.
853952	WAFER BAR- PEANUT BUTTER	12ct / 1.3 oz.
844233	BISCUIT- ALMOND BUTTER	16ct / 1.35 oz.

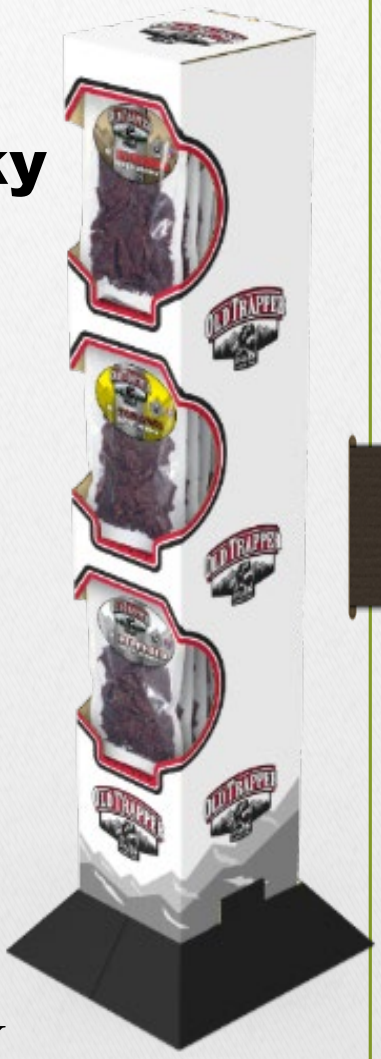
VIP VOYAGERS

Product availability and/or pricing can change without notice.

PREBOOK

Traditional Style Beef Jerky
18 CT Tower Display

6/10 oz. Old Fashioned
6/10 oz. Peppered
6/10 oz. Spicy



Item# 849083

$ 198.40

- $ 9.00 Savings

$ 189.40

QTY

Account # _____ Account Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

Take $6.00 off 1.2oz Mixed Beef & Cheese Combos 32ct Counter Display

Description:
1.2oz Beef & Cheese 64ct Display

Display Dimensions:
8.5 D x 9 1/8 W x 18 3/8 H in.

Includes:
(2) 16 Caddies Original
(2) 16 Caddies Jalapeno
Item# 846204

QTY

$ 71.04

- $6.00 Savings

$ 65.04

PREBOOK

Customer # _____ Customer Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

IN STOCK NOW!

Item #	Description	Pack Size
827865	Uncle Ray's BBQ Chips	12/3 oz.
827899	Uncle Ray's Hot Chips	12/3 oz.
827915	Uncle Ray's Kosher Dill Chips	12/3 oz.
856328	Uncle Ray's Onion Rings	12/2.75 oz.
827923	Uncle Ray's Regular Chips	12/3 oz.
856310	Uncle Ray's Salt & Vinegar Chips	12/3 oz.
856302	Uncle Ray's Sour Cream & Cheddar Chips	12/3 oz.
827931	Uncle Ray's Sour Cream & Onion Chips	12/3 oz.

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or price can change without notice.

TRUCKER TREATS PRETZELS

Item# 856005	Bacon Cheeseburger	6/12 oz.	Item# 855932	Bacon Cheeseburger	3/5.3 oz.
Item# 856013	Cinnamon Toast	6/12 oz.	Item# 855940	Cinnamon Toast	3/5.3 oz.
Item# 855999	Deli Mustard	6/12 oz.	Item# 855957	Deli Mustard	3/5.3 oz.
Item# 856021	Dill Pickle	6/12 oz.	Item# 855965	Dill Pickle	3/5.3 oz.
Item# 856039	Hawt Cajun	6/12 oz.	Item# 855973	Hawt Cajun	3/5.3 oz.
Item# 856047	Kewl Ranch	6/12 oz.	Item# 855981	Kewl Ranch	3/5.3 oz.

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or price can change without notice.

.50¢ OFF BOX

Ask your Sales Rep. for details about the new Boost rack!

Boost Jumbo Donettes
Caramel Macchiato
9ct/2.5 oz.
Item# 854729

Jumbo Honey Bun
Devil's Food
6ct/4.0 oz.
Item# 854752

Boost Jumbo Donettes
Chocolate Mocha
9ct/2.5 oz.
Item# 854711

Baby Bundts
Lemon Drizzle
6ct/2.5 oz.
Item# 854737

Baby Bundts
Strawberry Cheesecake
6ct/2.5 oz.
Item# 854745

NEW

Bouncers Ding Dong
8ct/2.2 oz.
Item# 856377

Bouncers Cinnamon Donettes
8ct/2.57 oz.
Item# 856385

Product availability and/or pricing can change without notice.

CLOSEOUT SALE

$5.00 OFF

854323	Bacon Strips- Cooked	300 CT
853291	Bama Chicken Pot Pie	3 OZ
851113	Green Peppers- Diced	12/2 LB
844555	H.F. Smoked Polish Sausage	5/1-10 LB
845461	Nathan’s Hot Polish Sausage	5/1-RG 10 LB
853036	Sara Lee Raw Sausage Patty	96/2.1 OZ
855841	Tater Keg- Jumbo Crab	160 CT

Product availability and/or price can change without notice.

CHEESEWICH™

GF GLUTEN-FREE

PROUDLY CHEESE™ WISCONSIN

Providing the highest quality, delicious grab-n-go snacks for the health conscious fast pace consumer – a taste that adults and children both love.

Cheddar & Hard Salami

6ct: 1 Caddy #843318

Colby Jack & Hard Salami

6ct: 1 Caddy #843326

Pepper Jack & Hard Salami

6ct: 1 Caddy #843334

Provolone & Hard Salami

6ct: 1 Caddy #843342

Baconwich

TURKEY BACON & MOZZARELLA STRING CHEESE

24ct: 1 Caddy #853267

Breakfast Taco

SCRAMBLED EGG | COLBY JACK CHEESE
UNCURED TURKEY BACON | FLOUR TORTILLA

12ct: 1 Caddy
#855643

GF gluten free

Made in The USA

Standard Distributing Co.
SAPULPA, OKLAHOMA

INDIVIDUALLY WRAPPED LIEGE WAFFLES

NEW!

BRIOCHE TEXTURE WITH CARAMELIZED PEARL SUGAR

READY-TO-EAT • GMO FREE • NO PRESERVATIVES • NO COLORING

12/3.17 OZ

☐ QTY

SHELF LIFE WHEN THAWED: UP TO 4 WEEKS (WITHIN SLEEVE)

PREBOOK

Account # _____ Account Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

Beef & Cheese Empanada
24/3.0 oz.
Item# 856294

Apple Pie Empanada
24/3.0 oz.
Item# 856351

Product availability and/or price can change without notice.

Ruiz FOODS
~FAMILY OWNED SINCE 1964~

24/3.0 oz.

☐ QTY

24/3.0 oz.

☐ QTY

24/3.0 oz.

☐ QTY

PREBOOK

Account # _____ Account Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

Standard Distributing Co.
SAPULPA OKLAHOMA

GRADE A FROZEN APPETIZERS

Item #	Description	Pack Size
851410	Beer Battered Onion Ring	4/2.5 lb.
852202	Breaded Whole Mushroom	4/3 lb.
852210	Battered Mozz. Cheese Sticks	4/3 lb.
852194	Battered Corn Nuggets	6/2 lb.

Product availability and/or price can change without notice.

Item# 835561
Hot ‘n Spicy
Chicken Fillet
2/5 LB

Item# 851618
Spicy Popcorn Chicken
2/5 LB

Item# 852293
Cooked Chicken
Tenders
2/5 LB

Product availability and/or price can change without notice.

Item #	Description	Pack Size
845826	Ranchero Steak	24/3 oz.
833277	Southwest Chicken	24/3 oz.
833251	Pepper Jack Cheese	24/3 oz.
833269	Pepperoni Cheese	24/3 oz.

Item #	Description	Pack Size
834226	Sausage/Egg/Cheese	24/3 oz.
845230	French Toast/Sausage	24/3 oz.
850313	Supreme Omelet	24/3 oz.

Product availability and/or price can change without notice.

POSADA®

Item# 854513
Red Jalapeno
Mini Tacos
4/4 lb.

Item# 841064
Chicken & Cheese Flauta
42/2.75 oz.

Item# 837237
Mini Chicken
Tacos
4/4 lb.

Product availability and/or price can change without notice.

FPI Cornmeal Coated Striped Pangasius Fillets

Item # 853481

2-3 Ounces Each

10 Lb. – 1 Per Case

Product availability and/or price can change without notice.

Item #	Description	Pack Size
723098	Papa Primos 7” Pizza Box	250 ct
852814	Papa Primos 7” Pepperoni	12 ct
852921	Papa Primos 7” Supreme	12 ct
852939	Papa Primos 7” Breakfast	12 ct

Product availability and/or price can change without notice.

Pumpkin Spice Coffee & Cappuccino

"Limited Time Offer"

Item# 723346
Mt. Perks
Pumpkin Spice
40 Case

Item# 716753
Java Cappuccino
Pumpkin Spice
6/2 lbs.

Product availability and/or price can change without notice.

Coffee & Cappuccino

716407	MT PERKS CAFE DE OLLA 1.5 OZ	CSE	40
716431	MT PERKS BEAN COLUMBIAN 2 LB	CSE	2
716332	MT PERKS CAPP ALMOND JOY 2 LB	CSE	6
719401	MT PERKS CAPP ENGLISH TOFFEE 2 LB	CSE	6
719377	MT PERKS CAPP FRENCH VANILLA 2 LB	CSE	6
716928	MT PERKS CAPP MOCHA 2 LB	CSE	6
720029	MT PERKS CAPP SALTED CARAMEL 2 LB	CSE	6
719385	MT PERKS CAPP WH CHOC. CARAMEL 2 LB	CSE	6
717991	MT PERKS COFFEE BREAKFAST BLEND 1.3 OZ	CSE	40
716837	MT PERKS COFFEE CLUB CARD	BOX	500
718007	MT PERKS COFFEE COLUMBIAN 1.3 OZ	CSE	40
719369	MT PERKS COFFEE DRK FR ROAST 1.75 OZ	CSE	40
722652	MT PERKS COFFEE HAZELNUT 1.3 OZ	CSE	40
723619	MT PERKS COFFEE IRISH CRÈME 2 OZ	CSE	40
716399	MT PERKS COFFEE XTR CAFF 2 OZ	CSE	40
716373	MT PERKS COLOMBIAN DECAF 1.3 OZ	CSE	40
719393	MT PERKS HOT CHOCOLATE MIX 2 LB	CSE	6
720045	MT PERKS OKLA ROAST PECAN	CSE	40
716456	ORIGINS COFFEE COLUMBIAN 2 OZ	CSE	40

Product availability and/or price can change without notice.

ROWDY ENERGY

Redefining the category

New

$21.00
per case
12 ct /12 oz

Power Burn Pink Lemonade # 724161

Power Burn Mango Dragonfruit # 724195

Power Burn Watermelon # 724179

Power Burn Pineapple Passionfruit # 724187

Burn 135 calories per can with Rowdy Power Burn skus!

CALORIE BURN & PERFORMANCE
Amino Acids · 3000 mg

NATURAL ENERGY
160MG PER CAN
Sources · Green Tea & Green Coffee Bean

ELECTROLYTES
Boosted with Potassium & Magnesium

SUSTAINED FOCUS
Nootropics · L-Theanine
No Jitters · No Crash

FREE FROM ARTIFICIAL
Sweeteners, Flavors, Colors, or Preservatives
Zero Sugar

ZERO SUGAR

$21.00
per case
12 ct /16 oz

Cherry Limeade # 724146

Strawberry Lemonade # 724120

Blue Raspberry # 724153

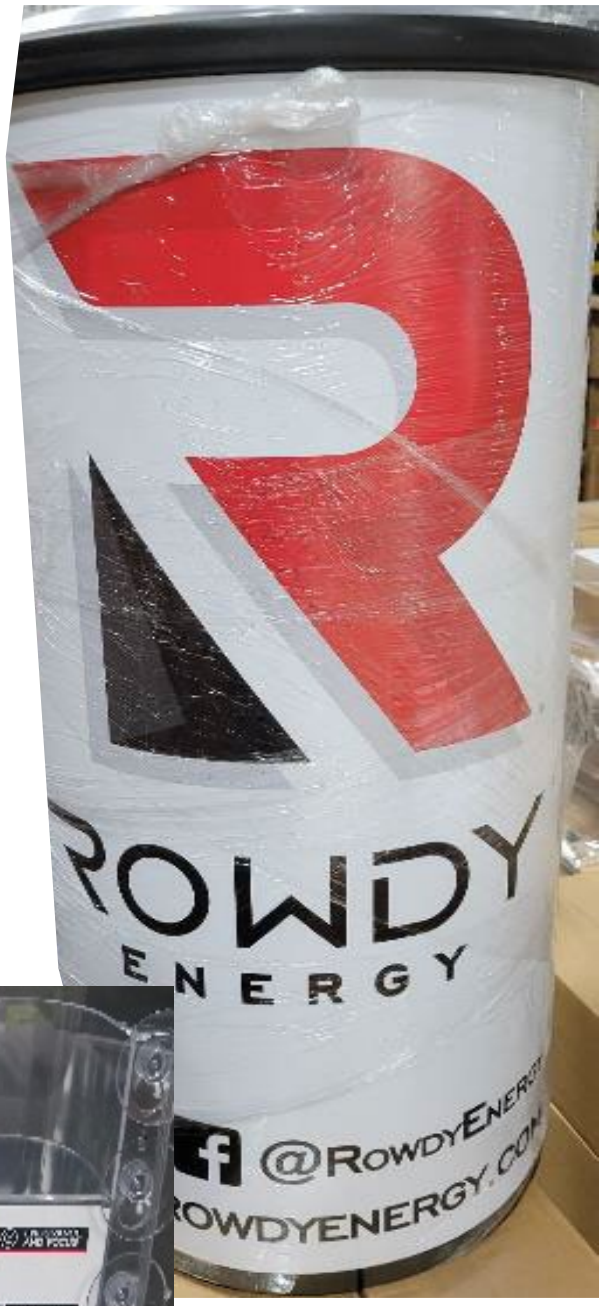
Peach Mango # 724138

CLEAN & NATURAL

FEEL THE ENERGY. LOVE THE HYDRATION

Making it Visible

Check with your Standard Distributing Representative for available merchandising options. They also get your store added to the Rowdy store locator link too!



November Special Only

11/1/22 through 11/30/22

ITEM# 711432
Grapey Grape
24/10 oz.

ITEM# 711440
Lemony Lime
24/10 oz.

ITEM# 711424
Fruity Punch
24/10 oz.

ITEM# 711416
Berry Raspberry
24/10 oz.

Save $1.50 per case

ITEM# 716860
Dragon Berry
24/10 oz.

ITEM# 711457
Outrageous Orange
24/10 oz.

ITEM# 713776
Straw'nana
24/10 oz.

Product availability and/or pricing can change without notice

ALLIGATOR ICE

New Customer Programs Available

Conversion Programs Available

Item Number	Product Description	U/M	Pack Qty	Price
722751	ALLIGATOR ICE-BLUE RASPBERRY 100% JCE .5 GAL	CSE	6	$148.00
722579	ALLIGATOR ICE-STRAWBERRY 100% JCE .5 GAL	CSE	6	$148.00
720268	ALLIGATOR ICE-BLUE RASPBERRY .5 GAL	CSE	6	$96.58
720292	ALLIGATOR ICE-WILD STRAWBERRY .5 GAL	CSE	6	$96.58
720276	ALLIGATOR ICE-GEORGIA PEACH .5 GAL	CSE	6	$96.58
720284	ALLIGATOR ICE-SOUR APPLE .5 GAL	CSE	6	$96.58
720235	ALLIGATOR ICE CUP 12 OZ - 50'S	TBE	50	$7.92
720243	ALLIGATOR ICE CUP 20 OZ - 50'S	TBE	50	$11.25
720250	ALLIGATOR ICE LID - 100'S	TBE	100	$6.25
724211	ALLIGATOR ICE WIRE CUP DISPENSER	EA	1	$65.00
724203	ALLIGATOR ICE CUP/STRAW DISPENSER	EA	1	$95.00
720425	ALLIGATOR ICE MIXING JUG	EA	1	
720490	ALLIGATOR ICE MACHINE	EA	1	$3,230.69

Product availability and/or pricing can change without notice.

REPUBLIC BRANDS

Standard Distributing Co.
SAPULPA, OKLAHOMA

$120 Special

Free Displays filled with 144 boxes of rolling papers

CONTENTS Included in prepackaged FREE Acrylic Display

1 bx JOB 1 1/4 Orange w/Cigarette Paper Merchandiser (12O24CPMN14) 0-864883-8 -- FREE

1 bx JOB Gold 1.25 w/ Cigarette Paper Merchandiser (12W24CPMN14) 0-790835-4 1

bx JOB Gold 1.5 w/Cigarette Paper Merchandiser (15W24CPMW12) 0-790836-1

1 bx OCB Organic Hemp 1 1/4 w/ Cigarette Paper Merchandiser (OOH12CPMN14) 0-86400-00022-2

1 bx OCB Organic Hemp King Size Slim w/Cigarette Paper Merchandise (OOHKSCPMN) 0-86400-00023-9

1 bx TOP Standard w/ Cigarette Merchandiser (TOPCPMW12) 0-77170-51000-4 – FREE

Item# 609107

PURCHASE YOURS TODAY!

While Supplies Last

Product availability and/or pricing can change without notice.

S | HEMPIRE

NOVEMBER PREBOOK ONLY
$3.00 OFF Unit

ITEM	ITEM #	QTY
HEMPIRE WRAPS-BLUEBLURRY BLAZE 4 CT	612382	
HEMPIRE WRAPS-CALI CREAM 4 CT	612457	
HEMPIRE WRAPS-HONEY FU FU 4 CT	612416	
HEMPIRE WRAPS-STRWBERRY CLOUDS 4 CT	612432	
HEMPIRE WRAPS-CLEMEN/TERP 4 CT	612473	
HEMPIRE WRAPS-RILLA G/TERP 4 CT	612424	

Account # _____ Account Name _____

Authorized Signature _____

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or price can change without notice.

HEMPIRE

JANUARY PREBOOK ONLY

$3.00 OFF UNIT

Item# 613513
Hemp Cones
24/6's

Item# 613638
Hemp Cones-King Size
24/3's

PREBOOK

Customer # _____ Customer Name _____

Authorized Signature _____

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or pricing can change without notice.

ELFBAR

$9.90 per bar

5000 Puffs

Rechargeable/Disposable

MSRP $19.99 - $24.99

Top Selling Flavors

ITEM #	DESCRIPTION	PACK/SIZE
614206	Blue Razz Ice	10/Box
614636	Lemon Mint	10/Box
614628	Peach Ice	10/Box
614370	Peach/Mango/Watermelon	10/Box
614222	Pineapple Coconut Ice	10/Box
614362	Rainbow Candy	10/Box
614644	Rainbow Cloudz	10/Box
614289	Sakura Grape	10/Box
614388	Sour Apple	10/Box
614354	Strawberry/Banana	10/Box
614297	Strawberry/Kiwi	10/Box
614230	Triple Berry Ice	10/Box
614321	Tropical Rainbow Blast	10/Box
614248	Watermelon Bubble Gum	10/Box
614685	Watermelon Ice	10/Box

Hyde IQ

NEW

Puffs: 5000
Nicotine: 5% | 50mg
Rechargeable/Disposable

$9.90 per bar

MSRP $19.99 - $24.99

The New Hyde IQ represents the latest Hyde has to offer: Adjustable air flow, juice level indicator light and battery level indicator.

Watermelon Chew
Item# 614008
10/Box

Apple/Peach/Watermelon
Item# 614024
10/Box

Jungle Juice
Item# 613893
10/Box

Blue Drink
Item# 614123
10/Box

Fresh Vanilla
Item# 613992
10/Box

Blue Razz Ice
Item# 613968
10/Box

Frozen Banana
Item# 614081
10/Box

Sour Apple Ice
Item# 614164
10/Box

Pink Burst
Item# 613901
10/Box

Peach/Blueberry
Item# 614651
10/Box

Blue Razz
Item# 614172
10/Box

Menthol
Item# 614131
10/Box

Raspberry/Watermelon
Item# 614099
10/Box

Mystery Mix
Item# 614149
10/Box

Pink Drink
Item# 614065
10/Box

Hyde N Bar

4500 Puffs

$10.10/ Unit

Item #	Description
612754	Hyde N Bar - Aloe Grape
612788	Hyde N Bar - Banana Ice
612895	Hyde N Bar - Bananas & Cream
612648	Hyde N Bar - Blue Razz Ice
612655	Hyde N Bar - Blue Razz Lemonade
612846	Hyde N Bar - Brazmallows
612747	Hyde N Bar - Caribbean Colada
612713	Hyde N Bar - Cherry Peach Lemonade
612861	Hyde N Bar - Energize
612879	Hyde N Bar - Mango Peaches & Cream
612739	Hyde N Bar - Minty O's

Item #	Description
612770	Hyde N Bar - Orange Juice
612796	Hyde N Bar - Peach Gummy
612838	Hyde N Bar - Peach Mango Watermelon
612705	Hyde N Bar - Raspberry Watermelon
612697	Hyde N Bar - Sour Apple Ice
612804	Hyde N Bar - Strawberry Banana
612663	Hyde N Bar - Strawberry Guava Ice
612762	Hyde N Bar - Strawberry Ice Cream
612721	Hyde N Bar - Strawberry Kiwi
612887	Hyde N Bar - Summer Luv
612689	Hyde N Bar - Tropical Gummy

Standard Distributing Co.
SAPULPA OKLAHOMA

Product availability and/or price can change without notice.

HYDE EDGE 1500 PUFFS!

$7.70/ Unit

Available in 19 Delicious Flavors!

Apple/Peach/Watermelon # 613182

Banana Ice # 610089

Blue Razz # 610097

Blue Razz Ice # 610105

Cherry/peach/Lemonade # 612606

Dragonfruit Lemonade # 613190

Mango/Peaches & Cream # 612614

Minty O's # 612572

OJ # 612598

Peach Mango Watermelon # 610162

Raspberry Watermelon # 610212

Sour Apple Ice # 610220

Spearmint # 610238

Strawberry Banana # 610253

Strawberry Kiwi # 612564

Strawberry Orange Ice # 613240

Strawberries & Cream # 610246

Summer Luv # 612580

Watermelon Ice Cream # 613505

Product availability and/or price can change without notice.

AMERICA'S #1 NICOTINE POUCH

Citrus
A slightly tart blend of lemon and lime flavors with a hint of sweetness

Smooth
An unflavored experience for pure nicotine enjoyment

Menthol
A refreshingly cool burst with minty undertones.

Chill
A refreshing unflavored nicotine experience.

Available in 6 flavors and 2 strengths.

	Dist Item #
COFFEE 3MG	608455
COFFEE 6MG	608463
COOL MINT 3MG	608356
COOL MINT 6MG	608364
PEPPERMINT 3MG	608372
PEPPERMINT 6MG	608380
SPEARMINT 3MG	608414
SPEARMINT 6MG	608422
WINTERGREEN 3MG	608398
WINTERGREEN 6MG	608406
CINNAMON 3MG	608430
CINNAMON 6MG	608448

Product availability and/or pricing can change without notice.

ROGUE POUCHES

Wintergreen
6mg
 # 609131

Peppermint
6mg
 # 609198

Mango
6mg
 # 609180

Honey Lemon
6mg
 # 609156

Wintergreen
3mg
 # 609149

Peppermint
3mg
 # 609206

Mango
3mg
 # 609172

Honey Lemon
3mg
 # 609164

Cinnamon
6 mg
 # 612325

Apple
6 mg
 # 612333

2 New Flavors!

Berry
6 mg
 # 612622

Spearmint
6 mg
 # 612630

Product availability and/or pricing can change without notice.

SWISHER VIP VOYAGERS

SWISHER SWEETS
CIGAR COMPANY

Rogue Combo Displays

Item	Item #	Quantity
ROGUE NICOTINE PCH-10 CT APP/CINN	612366	
ROGUE POUCH - 20 CT COMBO $2.99	612374	

ACCOUNT NAME	
ACCOUNT NUMBER	
AUTHORIZED SIGNATURE	

VIP VOYAGERS

Standard Distributing Co.
SAPULPA, OKLAHOMA

Product availability and/or price can change without notice.

NOVEMBER SPECIAL ONLY

NEW

Item# 318808
Punch Festivus Pack with Torch
3 pack
$ 5.00 OFF

☐ QTY

☐ QTY

Item# 314054
Punch Robusto-Freshness
Display
6 Box
$ 3.00 OFF

☐ QTY

Item# 318386
Punch El Diablo Box
20 Box
$ 10.00 OFF

PREBOOK

Customer # _____ Store Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

Dominican Hand Made Premium Cigars

M Series

MACANDUDO M CORONA COFFEE
Item# 317859
$116.30

MACANDUDO M ESPRESSO
Item# 319285
$120.40

MACANDUDO M ROBUSTO BOURBON
Item# 318394
$116.30

3 New M Series

MACANDUDO M DARK RUM TORO
Item# 319772
$120.40

MACANDUDO M FRENCH VANILLA TORO
Item# 319764
$120.40

MACANDUDO M MINT TORO
Item# 319756
$120.40

Product availability and/or price can change without notice.

SWISHER SWEETS CIGAR COMPANY

VIP VOYAGERS

SWISHER MINI 3 FOR 2

$2.00 OFF

1

DECEMBER PREBOOK ONLY

ITEM #	ITEM	QTY
313916	SS MINI CIG B'BRY 3 FOR 2 PCH	
315390	SS MINI CIG DIAMONDS 3 FOR 2 PCH	
313908	SS MINI CIG GRAPE 3 FOR 2 PCH	
317537	SS MINI CIG GRN SWEETS 3 FOR 2 PCH	
315143	SS MINI CIG ISLAND BASH 3 FOR 2	
317545	SS MINI CIG STICKY SWT 3 FOR 2 PCH	
313890	SS MINI CIGARILLO 3 FOR 2 PCH	

ACCOUNT	
ACCOUNT #	
AUTHORIZED SIGNATURE	

Product availability and/or price can change without notice.

SWISHER SWEETS
CIGAR COMPANY

NEW SWISHER LEGEND

SWISHER

Standard Distributing Co.
STANDARD
SAPULPA, OKLAHOMA

VIP VOYAGERS

Item #	Description	
319665	SS Legend-Diamonds	2 CT Pouch
319657	SS Legend-Irish Cream	2 CT Pouch
319673	SS Legend-Maui Mango	2 CT Pouch
319681	SS Legend-Original	2 CT Pouch

Product availability and/or price can change without notice.

MANITOU®

Only water and tobacco

Super Premium Cigarettes

- Only water and the finest flue-cured tobacco
- 6 king size styles to suit every customer
- 100% sourced from US Farmers
- Manufactured in North Carolina
- Distinctive packaging and POS materials

100% Guarantee

100% TOBACCO · HAND-PICKED · RESPECT & PASSION

MADE IN USA

NEW LOWER PRICE
$61.87

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide

QTY	137950 Manitou No. 10 Dark Blue King – Dark Rich Mellow Taste
QTY	137968 Manitou No. 9 Purple King – Full Bodied Mellow Taste
QTY	137976 Manitou No. 8 Gold King – Smooth Rich Mellow Taste
QTY	137984 Manitou No 7 Blue King – Smooth Mellow Taste
QTY	137992 Manitou No. 6 Pink King – Bright Full-Bodied Taste
QTY	138008 Manitou No. 5 Silver King – Bright Mellow Taste

Product availability and/or price can change without notice.

VIP VOYAGERS

ALL Natural

Signal Cigarettes

100% GUARANTEE — CUSTOMER SATISFACTION

BOLD
kg# 138867
100# 138941

Full Flavor
kg# 138875
100# 138958

Mellow
kg# 138883
100# 138966

Smooth
kg# 138925
100# 139006

Ultra Smooth
kg# 138933
100# 139014

Menthol Max
kg# 138909
100# 138982

Menthol
kg# 138891
100# 138974

Menthol Smooth
kg# 138917
100# 138990

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Full Line Distributor of Signal Products

Standard Distributing Co.

★★★ Product availability and/or pricing can change without notice. ★★★

VIP VOYAGERS

AUTHENTIC Blend

Signal

EXPERIENCE OUR FULL *Authentic*

LINE OF CIGARS & PIPE TOBACCO

100% GUARANTEE — CUSTOMER SATISFACTION

Cigar
Full Flavor
319384

Cigar
Smooth
319392

Cigar
Menthol
319400

Cigar
Strawberry
319418

Cigar
Vanilla
319426

Pipe
Menthol
6oz # 215871
16oz # 215913

Pipe
Full Flavor
6oz # 215855
16oz # 215897

Pipe
Natural
6oz # 215848
16oz # 215889

Pipe
Smooth
6oz # 215863
16oz # 215905

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Full Line Distributor of Signal Products

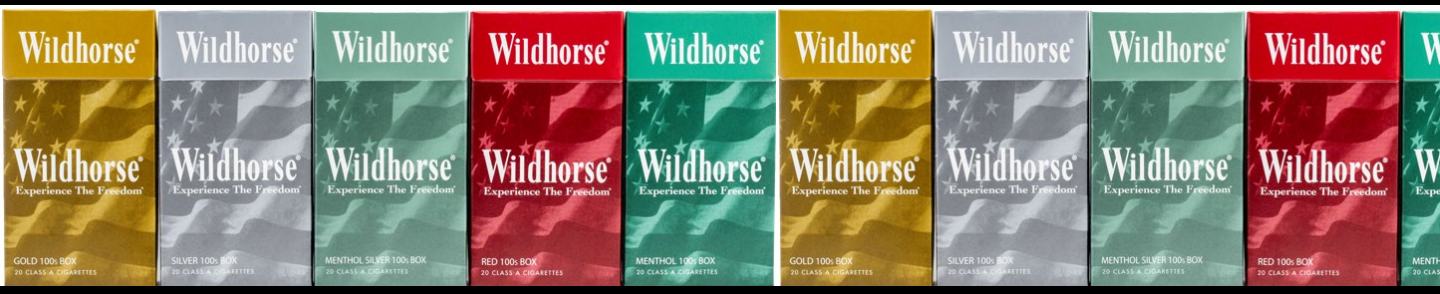
Standard Distributing Co.

★★★ **Product availability and/or pricing can change without notice.** ★★★

VIP VOYAGERS

Wildhorse Cigarettes

Wildhorse Cigarettes a Product of U.S. Farmers, grown in the U.S. A.



 # 139022 WILDHORSE Red King
 # 139063 WILDHORSE Red 100
 # 139030 WILDHORSE Gold King
 # 139071 WILDHORSE Gold 100
 # 139055 WILDHORSE Silver King
 # 139105 WILDHORSE Silver 100
 # 139048 WILDHORSE Menthol Green King
 # 139089 WILDHORSE Menthol Green 100
 # 139097 WILDHORSE Menthol Silver 100

PREMIER™

Standard Distributing Co.
STANDARD
SAPULPA, OKLAHOMA
800-364-7778

Full Line Distributor of Wildhorse Products

Product availability and/or pricing can change without notice.

Wildhorse

Pipe Tobacco and Tubes

Pipe Tobacco

215491 WILDHORSE Blue 6 oz
215525 WILDHORSE Blue 16 oz
215475 WILDHORSE Red 6 oz
215509 WILDHORSE Red 16 oz
215483 WILDHORSE Green 6 oz
215517 WILDHORSE Green 16 oz

Tubes (200 ct)

610394 WILDHORSE Tubes - Reg Kg
610428 WILDHORSE Tubes - Reg 100
610402 WILDHORSE Tubes –Smooth Kg
610436 WILDHORSE Tubes - Smooth 100
610410 WILDHORSE Tubes - Menthol Kg
610451 WILDHORSE Tubes - Menthol 100

Standard Distributing Co.
SAPULPA OKLAHOMA
800-364-7778

Full Line Distributor of Wildhorse Products

VIP VOYAGERS

Product availability and/or pricing can change without notice.

IN STOCK

TEN POINTER
Pipe Tobacco

SATISFACTION 100% GUARANTEE

Smooth
6oz # 215947
16oz # 215970

Menthol
6oz # 215921
16oz # 215954

Regular
6oz # 215939
16oz # 215962

Product availability and/or pricing can change without notice.

NOVEMBER SPECIAL ONLY

Pipe Tobacco – Regular
Item# 214189 6 oz.
Item# 214213 16 oz.

Pipe Tobacco – Gold
Item# 214205 6 oz.
Item# 214239 16 oz.

Pipe Tobacco – Menthol
Item# 214197 6 oz.
Item# 214221 16 oz.

4 ACES King Size

Item# 608125
Tubes King PP
200 CT

Item# 608133
Tubes Gold King PP
200 CT

Item# 608141
Tubes Menthol King PP
200 CT

4 ACES 100 mm

Item# 608158
Tubes Regular 100's PP
200 CT

PREBOOK

Account # _____ Store Name _____

Authorized Signature _____

Product availability and/or price can change without notice.

LTO's Offered from Swedish Match

In Stock While Supplies Last!

ITEM #	DESCRIPTION
319749	GAME FOIL SAVE ON 2-BLACK SAPPHIRE
318352	GAME FOIL SAVE ON 2-STRAWBERRY COLADA
319731	GAME FOIL- BLACK SAPPHIRE 2/.99
318329	GAME FOIL- STRAWBERRY COLADA 2/.99
319699	WHITE OWL CIG SAVE ON 2-BLACK/WHITE RUSSIAN
319723	WHIE OWL CIG SAVE ON 2-STRAWBERRY & KIWI
319707	WHITE OWL CG- BLACK/WHITE RUSSIAN 2/.99
319715	WHITE OWL- STRAWBERRY & KIWI 2/.99

VIP VOYAGERS

SWEDISH MATCH

Product availability and/or price can change without notice.

Important Notice

Standard Distributing wants to start providing our customers with periodic **E-Mail Blast**, when there is a benefit to do so.

E-Mail Blast can provide the recipient with:

- New Items
- Special offers
- Close out deals
- Holiday Information
- Emergency Announcements
- & more…..

Please provide the email addresses below for key people who would like to be on our list to receive **E-Mail Blast.**

_____

_____

_____

Account Name: _____